

RE/MAX 2022 CANADIAN HOUSING MARKET OUTLOOK





2021 YEAR IN REVIEW

RE/MAX Canada asked Canadians to share their experience and insights on housing in 2021 and beyond - here are the key findings:

59%

of Canadians

said they considered the return on investment that a home renovation could have. **72%**

of Canadians

said rising home prices did not impact their purchasing decisions in 2021. 26%

of Canadians

have the desire
to purchase
a home while
mortgage
rates remain low.





OUTLOOK HIGHLIGHTS

Inter-provincial migration continues to be a key driver of housing activity in many regions. RE/MAX Canada anticipates a 9.2% increase in average residential sales prices in 2022.



53% of RE/MAX brokers

(20 out of 38) expect migration between provinces to continue in 2022.

49% of Canadians

believe that the housing market will remain steady in 2022.



95% of RE/MAX regions

(36 out of 38) analyzed are likely to remain seller's markets in 2022.



REGIONAL INSIGHTS



Some of the highest outlooks are anticipated for **Atlantic Canada**, with **Moncton** and **Halifax** projecting average residential sales prices to increase by 20% and 16% respectively in 2022.



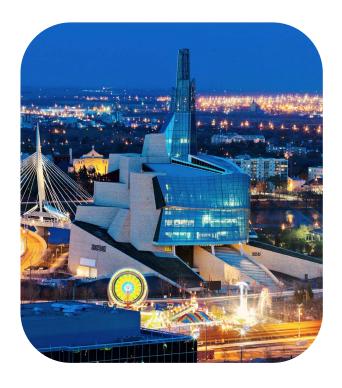
In **Ontario**, average sale-price increases of between 4% and 20% are expected in various regions across the province in 2022.







Victoria, Nanaimo, Regina and Kelowna saw an influx of buyers in search of larger properties and greater affordability, which is likely to continue pushing demand and prices up in 2022.



Winnipeg is an outlier in Western Canada, with a buyers' market that is anticipated to continue in 2022.



Calgary and **Edmonton** shifted from balanced conditions in 2020 to seller's markets in 2021, which is expected to continue into 2022.



2022 NATIONAL CONSUMER TRENDS

43% of Canadians

expressed a desire to buy an eco-friendly home in 2022. This rate is higher among Millennials, at 53%.

26% of Canadians

have a desire to build their own home or buy pre-construction in 2022.





For more information or insights from the RE/MAX 2022 Canadian Housing Market Outlook Report, visit **blog.remax.ca**

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